

	QEHS Policy			
	P-000			
	Issued by: QEHS	Eff. Date: 05-14-2018	Rev.: C	Pg. 1 of 2

MISSION STATEMENT

Freshorize was founded in 2002 by self-made-entrepreneur Aziz Patel. After experiencing unpleasant odors from on-board lavatories during long haul flights, Aziz sought to find an inspiring solution.

The concept of combining hand wash and air freshener was researched and developed into a fully functioning product that eliminated bad odors. What began as an idea evolved into an award-winning design, the first of its kind in the industry.

Aziz has continued to focus on innovative products with the constant aim to improve in-flight passenger experience. The Freshorize team has designed and manufactured solutions for unique problems that often arise on flights. With a wide range of offerings from skincare to cleaning products, Freshorize always aims to lead the way through innovation.

Our Mission is to “Bring ease and relaxation to the airline industry with our innovative products including air fresheners, hand soaps, lotions and cleaners”. **Our Vision** is “A breath of fresh air on a cleaner aircraft”. **Our Promise** is “To be a team that creates and innovate solutions, works with integrity, and inspires those around them to grow and excel.

QEHS POLICY

The organization’s commitment as a service provider to improve the environment is an expression of our mission, and a demonstration of “think globally and act locally” sensibilities. We strengthen our commitments by utilizing **ISO 9001, ISO 14001** and other applicable industry standards. These make up our framework to help identify and set objectives as well as targets for measuring and addressing areas of significance within our goals.

We continually strive to improve our services by maintaining proper customer relations and feedback and building on our existing systems by implementing the principles of **Plan, Do, Check, Act methodologies (PDCA)**.

Above all, our employees will strive to continuously improve our efforts to create a cleaner and safer environment and workplace through the production of our products.

Our QEHS objectives and goals include:

1. Continually improving customer satisfaction.
2. Continually improve our database infrastructure and inventory tracking.
3. Continually improve communications with contractors.
4. Continually receive annual training on environmental, quality, and employee enrichment.
5. Continually reduce energy consumption on an annual basis.
6. Continually improve waste management practices and reduce consumption of natural resources.



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Pg. 2 of 2

We have commitments to the following:

1. Ensure the prohibition of forced or child labor throughout the production chain,
2. Ensure the prohibition of prison operations throughout the production chain that involve incarcerated individuals handling products and/or services, and:
 - 2.1. Are subsidized by government (directly or indirectly),
 - 2.2. Involve the likelihood of risks of release or misuse of materials, products, etc., or
 - 2.3. Do not provide workers with the same rights as private sector workers to protections from exposure to toxins.

This policy will be communicated and made available, regarding the performance of our systems to: the public, external providers (suppliers, contractor, etc.) customers, and all other internal and external interested parties.

Aziz Patel

Name (printed)

Name (signed)

14th March '18

Date